## FIGURE OUR FIGURE STORY ARE A NEVER ENDING STORY



The Forest Stewardship Council® (FSC®) has developed a system of forest certification and product labelling that allows consumers to identify wood and paper products from well-managed forests and verified recycled sources. FSC certified forests are managed with consideration for people, wildlife and the environment. Half of the UK public recognise the FSC logo and half are very or fairly likely to choose FSC certified products over uncertified.







Hachette UK (FSC-C104740) holds FSC certification. This certificate confirms that all the publishers in the Hachette UK group use responsibly-sourced, FSC certified paper and board and that they use the iconic FSC logo to promote their books.

FSC labels can only be applied by companies covered by an FSC certificate. All uses of the FSC trademarks must be approved by the relevant FSC accredited certification body.

FSC is recognised by WWF as the "hallmark of responsible forest management". FSC certified forests must be managed to the highest environmental, social and economic standards. Trees that are harvested are replanted or allowed to regenerate naturally, but it does not stop there. The forests must also be managed with due respect for the environment, the wildlife and the people who live and work in them. This is what makes the FSC system unique and ensures that a forest is well-managed, from the protection of indigenous people's rights to the methods of felling trees.



For more information about FSC CoC certification or any other aspect of the FSC system please contact FSC UK: Web: www.fsc-uk.org

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